



FOOD FESTIVAL WORKING GROUP MEETING
Monday 12th June 2017
5.00pm at Beverley Town Council Office,
12 Well Lane Beverley

Notes/Action Plan

Members present – Cllrs Aird, Jack and Pearson.

Officer present – Helen Watson (Town Clerk)

51 To receive apologies for absence

Apologies were received from Cllr Elvidge, G Cooper, Dodsworth, Machen and Willis

52 To elect a Chair for this meeting

Resolved – Town Clerk, Helen Watson was elected as Chair.

53 To acknowledge the notes of the meeting of the 19th September 2016 previously circulated and approved at Full Council

Resolved: The notes of the meeting of the 19th September 2016 were acknowledged.

54 Funding update

The Town Clerk updated members on the present funding situation.

55 Cookery demonstrations update

The Town Clerk updated members on the cookery demos confirmed and that local Chef John Robinson from Whites was getting more involved with local Chef David Nowell, from Beverley Tickton Grange and the Town Clerk to put together the Food Theatre. The Town Clerk reported that a smaller marquee was being looked at with a view to move the location and involve more local producers in the demos. Members agreed that this was a good concept.

56 Street Food – Eat In - Beverley Food Festival

The Town Clerk reported on the 11 Street Food stalls who have applied to be part of the 'Eat In' area. Members were pleased with this addition to the Food Festival. The Town Clerk informed members that a company had offered artificial grass, which may be useful to create a street food eating and entertainment area.

57 Infrastructure, stalls, siteplan and risk assessment update

The Town Clerk updated members on the present infrastructure and plans.

58 Entertainment update

Members discussed sources of entertainment and what would fit with the event. The Town Clerk informed member that a company had offered artificial grass, which may be useful to create a street food eating and entertainment area.



59 Marketing - Social media – Facebook page

The Town Clerk informed members that social media and facebook media would be used again. Members volunteered to deliver posters and flyers within the town in August and September. Members agreed that the brochure is good to have if the cost can be covered. The Town Clerk, and council officers to take this action forward.

60 Beverley FM presenter update

Members agreed that involvement with Beverley FM was effective and helpful to the Food Festival.

61 Beverley Food Festival Awards

The Town Clerk updated members on the EYLFN and recommended that the awards are kept within the BTC and awarded at the Food Festival.

62 To discuss Town Councillors and volunteers involvement/Rota/Questionnaire

Members requested that the Town Clerk circulate information regarding volunteers to Councillors and encouraged fellow Councillors to actively support the Food Festival.

63 Councillors questions

No questions were received.