

# BEVERLEY TOWN COUNCIL

## BRIGHTER BEVERLEY (Working Group Meeting)

4<sup>th</sup> May 2016

**Present:** Cllr T Astell, Graham Tait (Flemingate Manager), Clive Waddington (Co-Ordinator of Beverley in Bloom and Paul Palmer (representative from East Riding of Yorkshire Council).

**In attendance:** Carol Oliver, Deputy Town Clerk,

1. To receive apologies for absence

Apologies were received from Cllrs P Astell and Dodsworth, Matt Snowden (Longcroft School), Lesley Kavanagh and Janice Fowler (St Mary's School).

2. To elect a Chair

Cllr Tom Astell was elected as Chair.

3. To elect a Vice Chair

Graham Tait was elected as Vice-Chair.

4. To discuss Brighter Beverley Working Group

Cllr Astell said there was a Brighter Beverley Group about 10 years. This group had its own logo. The Town Council wished to re launch this. It was agreed that the Deputy Town Clerk and Cllr Astell would meet to look through the minutes/files from when the group was first in place and report back.

Mr Tait asked about the town plan which had been done and this has some very good initiatives in it. Mr Palmer and the Deputy Town Clerk reported this was not proceeded with due to the funding implications.

Cllr Astell said the purpose and aim of the group is to improve the environment of the town, increase civic pride in the medieval market town and to maximise the involvement of groups and individuals in Beverley in decision-making and resulting activities. The Town Council would like the involvement of local businesses, young people and community groups in order they can work together to make Beverley a brighter place to live, work and for visitors.

Mr Waddington said that the three Councils of Beverley, Molescroft and Woodmansey were meeting together and one of the areas of discussion was town entry signs for Beverley. However he had heard Walkington and Tickton were interested in joining the group.

It was agreed Beverley needs its own identity although it had been noticed that Molescroft had erected their own signs. Mr Waddington reported that Woodmansey Parish Council had a neighbourhood plan for the village of Woodmansey only. Cllr Astell reported that Beverley Town Council had considered a neighbourhood plan but felt the cost outweighed the benefits of this due to the lack of land for major development.

Sponsorship was considered as a way forward. Mr Palmer reported that East Riding of Yorkshire Council had sponsorship for the roundabouts to enhance the entry into Beverley. Mr Palmer reported that there is legislation for road signs but many villages around the millennium had new signs made and incorporated the standard legislation into the new sign.

Cllr Astell said that £1000 had been budgeted but the group can apply for further funding to the Town Council if it is required.

Cllr Astell said the first campaign was to undertake a litter pick following the national initiative for the Queen's 90<sup>th</sup> Birthday "Clean for the Queen". Cllr Astell said that volunteers would be needed from the community, youth groups and other groups in the community. Mr Waddington said that the Beverley in Bloom volunteers would be busy with the planting up of the barrels and he did not authorise the use of email addresses for Brighter Beverley. Mr De Llano is to be written to as he has undertaken litter picking in the past.

Mr Palmer said if a collection point could be allocated he would arrange for the collection of the bags and this could be a photo opportunity to show Beverley how much litter has been collected. He said if black bags were required he would be able to provide these.

The date for the Clean for the Queen was set as 11<sup>th</sup> June 2016 from 10am to 1pm. This would need to be advertised in the papers, tweeted and as many volunteers as possible come out to help. Burden Road was considered as an area to clean. Mr Palmer suggested the schools be approached to adopt an area and do posters, like they have done with dog dirt. Cllr Astell and the Deputy Town Clerk are to meet to co-ordinate this.

Mr Palmer reported the cost of removing chewing gum from Toll Gavel was being considered by the East Riding of Yorkshire Council. Mr Waddington reported the Yorkshire in Bloom Judges are visiting Beverley and they will make suggestions of how to improve the area.

It was agreed that the group should have short, medium and long term goals. The short term goal is the litter pick, medium term is to improve Station Square and the long term should be Town Entry signs. Cllr Astell said that he knew Wykeland were keen to be involved with the re-landscaping of Station Square. Mr Waddington said that a Beverley in Bloom volunteer of Station Square.

Mr Tait said new finger posts are required to sign post people into the town.

5. Date of next meeting:

The date of the next meeting is to be advised after the first campaign and it will be held at 5pm.

Signed .....Date.....