

# **BEVERLEY TOWN COUNCIL**

**Town Clerk – Helen Watson FILCM  
12 Well Lane, Beverley, HU17 9BL  
Tel 01482 874096**

## **MEETING OF FOOD FESTIVAL & PANCAKE RACE WORKING GROUP NOTES**

**4<sup>th</sup> September 2017**

**Present:** Cllrs Aird, Dodsworth, Willis and Jack

**Officer present:** Helen Watson – Town Clerk

1. To receive apologies for absence received – Cllr McGrath and Cllr Begnett
2. To elect a Chair for this meeting – Helen Watson was elected as Chair.
3. Funding update – To date EY Events, Beverley Building Society, HEYHA, East Riding College and Jacksons totally £3,750. Awaiting P&O Ferries. Discussion on less funding as KCOM are sponsoring the City of Culture this year not the Food Festival.
4. Cookery demonstrations update – Meeting with All Occasions, David Nowell and John Robinson to finalise further.
5. Street Food – Eat In - Beverley Food Festival – Stall selection underway. Many applications received with 10 being accepted.
6. Infrastructure, stalls, siteplan and risk assessment update - All in hand within the administration. Additional admin support has been secured to deliver the project as discussed with Personnel members.
7. Entertainment update – There will be less than last year and not under the Market Cross.
8. Marketing - Social media – The marketing is all re branded. Brochure, flyer and beer mats and poster are being worked on. They will be ready to distribute in September. Cllrs will be needed to help with this. Facebook page is underway. The Journal and Just Beverley and Beverley Mag are featuring the event.
9. Beverley FM presenter and Presenter update – Tony Peers, Phil White, Jonathan Parker and Beverley FM will be present to support the day in various ways.
10. Beverley Food Festival Awards – Dates to be set provisionally for 19<sup>th</sup> September. Cllr Aird volunteered to help. BBC Radio Humberside On The Road with Phil White from Tickton Grange to broadcast live show on judging day.
11. Town Councillors and volunteers involvement/Rota/Questionnaire- Cllr Aird volunteered to be the lead organiser for volunteers and Cllrs.
12. Councillors questions – None were asked.