



Notes/Action Plan

Members present – Cllrs Aird and Dodsworth.
Officer present – Helen Watson (Town Clerk), Maddy Swift

26. To receive apologies for absence

Apologies were received from Cllrs P Astell, T Astell, B Cooper, G Cooper, Jack and Pearson.

27. To elect a Chair for this meeting

Members requested the Town Clerk to chair the meeting.

28. To acknowledge the notes of the meeting of the 15th August 2016

The above notes were circulated and noted.

29. Funding Update

The Town Clerk reported that the projected stall costs and sponsorship secured ensured the event would be cost neutral as directed by Council. Discussion took place on additional hot food stalls and general stall variety and products. The Town Clerk stated that time was spent securing funding. Discussion took place regarding BTC could consider funding some aspects of the event.

30. Demonstrations Update

The Town Clerk informed members that a good set of chef demonstrators was secured for the event.

31. Street Food – Eat In - Beverley Food Festival

The Town Clerk reported on the uptake of the hot Street Food Stalls and the site area. Members thought this was a good addition to the established Food Festival.

32. Infrastructure, Stalls and Risk Assessment

The Town Clerk updated Members on all aspects as required. Discussion took place on the general infrastructure of the Food Festival. Discussion took place on the Food Festival directory which was produced in conjunction with the Beverley Mag. The Town Clerk reported that Bill Hartley will be supporting with traffic management at the event.

33. Entertainment Update

The Town Clerk reported on the entertainment arranged for the Food Festival to include the Garnett Sisters, All For One Choir, Easy Coastin, Professor Fiddlesticks, Beverley Brass Band and Bandanarama. Beverley FM is providing professional presenters for the Food Theatre. Phil White, Jonathan Parker and Chloe Davies from Radio Humberside will be involved with events in the Food Theatre. The Town Clerk reported that other musical, arts and family entertainment booked will be financed from the ERYC Arts Grant.

34. Marketing

The Town Clerk reported that the Facebook event page for the Food Festival, with a 30 day countdown to promote the event. All the usual marketing materials are being prepared as required such as the brochure, flyers and posters.

35. Beverley FM

Beverley FM has agreed to provide presenters for the day and offer some promotion leading up to the event.



36. Beverley Food Festival and EYLFN Awards

The Town Clerk reported on the sponsorship and award entries received. An evaluation will be implemented after the awards to assess the event. Cllrs who have attended Food Festival meetings will be attending the Awards evening along with the Mayor and Mayoress, Town Clerk and work experience student involved in the project.

37. The Town Clerk asked members to let her know their availability for working and setting up the event. The working group discussed various ways to get more volunteers involved with the Food Festival. The group decided it would be good to have a commitment from Councillors to see what time and duties they can offer to the Beverley Town Council Food Festival, so other volunteers can be sought as required. The Town Clerk to collate this information.