



Notes/Action Plan

Members present – Cllrs Aird, Begnett, Jack, Pearson and Willis
Officer present – Helen Watson (Town Clerk), Maddy Swift

14. To receive apologies for absence

Apologies were received from Cllrs G Cooper and Machen.

15. To elect a Chair for this meeting

Members requested the Town Clerk to chair the meeting.

16. To acknowledge the notes of the meeting of the 21st June 2016

The above notes were circulated and noted at Full Council on 25th July 2016.

17. Funding Update

The Town Clerk reported that projected stall costs are £11386, with Street Food stalls at £1100 and sponsorship secured at £4800. This would ensure a cost neutral event as directed by Council. Discussion took place on additional hot food stalls and general stall variety and products.

18. Demonstrations Update

The Town Clerk informed members that past chefs had been invited and that David Nowell was helping draw the schedule up for the main cookery theatre. We are awaiting a reply from Ogina. Members discussed the use of the mobile kitchen at the Food Festival, at present time and budget constraints prohibit the use. However it is hoped it can be utilised next year.

19. Street Food – Eat In - Beverley Food Festival

The Town Clerk reported on the uptake of the hot Street Food Stalls and the site area. Members thought this was a good addition to the established Food Festival. The Town Clerk also reported that the Green Dragon were hoping to put on a Beer Festival on Sunday 2nd October to link in with the Food Festival.

20. Infrastructure, Stalls and Risk Assessment

The Town Clerk updated Members on all aspects as required. Discussion took place on the general infrastructure of the Food Festival. Discussion took place on the Food Festival directory. The Town Clerk reported that the Beverley Mag offered the most efficient terms, which Members accepted as cost neutral.

21. Entertainment Update

The Town Clerk reported that Beverley FM have agreed to provide some entertainment, staging and professional presenters for the food theatre and Food Festival. The Town Clerk reported that other musical, arts and family entertainment had been booked. This was payable from the ERYC Arts Grant.

22. Marketing

The Town Clerk requested that allowance was made to set up a Facebook event page for the Food Festival, with a 30 day countdown to promote the event. All the usual marketing materials are being prepared as required.

23. Beverley FM

Beverley FM has agreed to provide presenters for the day and offer some promotion leading up to the event.



24. Beverley Food Festival and EYLFN Awards

The Town Clerk reported on the sponsorship and award entries received. An evaluation will be implemented after the awards to assess the event. Members recommended that the members who had attended the Food Festival meetings should be given the chance of the 8 guest tickets along with the Town Clerk and work experience student involved in the project.

25. The Town Clerk asked members to let her know their availability for working and setting up the event. The working group discussed various ways to get more volunteers involved with the Food Festival. The group decided it would be good to have a commitment from Councillors to see what time and duties they can offer to the Beverley Town Council Food Festival, so other volunteers can be sought as required. The Town Clerk to collate this information.