

BEVERLEY TOWN COUNCIL

Full Council

5th September 2016

Present: Councillors: Robert Begnett (Mayor), Elaine Aird, Tom Astell, Ben Cooper, Geoff Cooper, Philip Dodsworth, Duncan Jack, Nick Machen, Paul McGrath, Dominic Peacock, Bryan Pearson and Ann Willis.

In attendance: David Bird and Sally Iggulden from Beverley DMO and Carol Oliver (Deputy Town Clerk)

6 members of the press and public were present.

Public Forum:

The Town Council was asked for its views on the white lines on the pavements which allow parking on them on Flemingate. This is causing issues for people with prams and in wheelchairs as they have to go on the road to get around the parked cars. The Mayor reported that traffic and highway matters are dealt with by the East Riding of Yorkshire Council. The Deputy Town Clerk is to make further enquiries.

239 To receive apologies for absence

Apologies were received from Councillors Peter Astell and David Elvidge.

240 (a) To record declarations of interest by any member of the council in respect of the agenda items listed below. Members declaring interests should identify the agenda item and type of interest being declared.

No dispensations were noted.

(b) To note dispensations given to any member of the council in respect of the agenda items listed below.

No dispensations were given.

241 To confirm and sign the minutes of the Full Council Meeting on 25th July 2016

Resolved – The minutes of Full Council Meeting on 25th July 2016 were confirmed and signed as a correct record of the meeting.

242 To receive, adopt and sign the minutes of the following Committee:

(i) Planning, Property and Services – 26th July 2016

Resolved – The minutes of Planning, Property & Services dated 26th July 2016 were received, adopted and signed as correct record of the meeting.

243 To note working group notes/ minutes:

- i) Christmas Lights working party held on the 9th August 2016**
- ii) Food Festival working group held on 15th August 2016**

Resolved – The Minutes of the Christmas Lights working party held on the 9th August 2016 and the Food Festival working group held on the 15th August 2016 were noted.

244 To receive a review of the recorded actions from the previous minutes

Councillor Aird reported that an allotment policy was being produced by the Town Clerk and herself. The other issues raised by the Allotment Representatives are actions points and will be reported at the Planning Property & Services meeting on the 6th September 2016.

Resolved – A review of the recorded actions from the previous minutes took place.

245 Mayor's Announcements.

The Mayor updated members:

- (i) 7 civic engagements attended by the Mayor and the 3 civic engagements attended by the Deputy Mayor.
- (ii) A meeting is being held on the 22nd September 2016 between the East Riding of Yorkshire Council and himself to discuss a community led initiative for youth work and also the grants available. The Mayor would report back at the next meeting of Full Council.

246 Beverley Destination Marketing Organisation (DMO) Update – presented by David Bird and Sally Iggulden from Beverley DMO

David Bird from the DMO informed members the formation of the DMO came together following negotiation with the Chamber of Trade and Wykeland. Wykeland agreed to provide a private sector organisation that would market Beverley to both tourists and shoppers with a view to boosting the local economy. Wykeland has already put £20,000 into the group and will pay a further £20,000 into the scheme by October 2016.

The DMO is made up of Sally Iggulden, (Beverley Race Course), David Bird, (Carol Bird Interiors), Jeremy Fletcher, (Beverley Minster), Phil Pond, (Scarlet Opus), Graham Tait, (Flemingate), Dominic Gibbons, (Wykeland) and Janet Bedford, (Beverley Building Society).

Sally Iggulden reported a lot of background work has been taking place in getting the direction and branding of the DMO correct before informing people about it. The aims are to increase footfall to Beverley, making people aware of Beverley and ensure the customer experience is exceptional in order to allow for return visits to the town. The brand is Destination Beverley and the logo was designed by students from East Riding College.

DMO are looking to the community for their input and want individuals, businesses and community groups to come forward with ideas to make Beverley a better destination. The projects that are able to be looked at are ideas that help enhance the town as a destination and she gave the example of signage to the entrances of the town. Members felt it is important to liaise and communicate with Molescroft and Woodmansey Councils as signage is being discussed at the joint meetings of the three Councils, the Town Council's Brighter Beverley working group and also the Renaissance partnership.

Anyone is able to apply for funding but it is matched funding. DMO is using a company called Spacehive to manage the applications as they have experience of this. The application for funding process is open to everyone which is submitted through the website. All projects will be listed on the website.

DMO are talking with private companies within Yorkshire to top up the funding to ensure the DMO is sustainable.

It is hoped that the DMO will be ready to launch in November 2016 with a full media launch.

David Bird and Sally Iggulden left the meeting at 1850.

247 To receive the Notice of adoption of the East Riding Local Plan Allocations Document 2012-2029

Resolved: The Notice of Adoption of the East Riding Local Plan Allocations document 2012-2029 was received.

248 Committee Structure

Councillor Astell that following Policy matters being dealt with at Full Council in July, he asked for an agenda item to dissolve Policy as he felt it would save Councillor and officer time as he believed Policy and Full Council overlap. This would enable more efficient working.

Councillor Astell referred to Standing Orders, page 18, section 15 (a) (vi) where it states a committee can be dissolved at any time.

Councillor Astell proposed that the Policy Committee be dissolved as per Standing Orders, page 18, section 15 (a) (vi) and the Scheme of Delegation be amended to remove reference to Policy Committee. Councillor Begnett said this

would not be moved to a vote due to insufficient information supplied at the time of the issue of the Agenda to allow Councillors time to read and consider the Agenda item.

Councillor Aird reported that meetings with ERNLLCA had taken place approximately 3 years ago and they advised that under the legislation a Policy Committee was required for a Council of this size and the whole committee structure was considered and changed at that time.

Members agreed a discussion is required on committee structure to enable efficient working and all options need to be considered after a full report has been circulated and this would be an Agenda item for next Full Council. Councillor Begnett agreed to collate the information and legislation and prepare a report for discussion at next Full Council.

Resolved: Councillor Begnett agreed to collage the information, legislation and prepare a report discussion at next Full Council relating to committee structure.

Councillor T. Astell left the meeting at 1900.

249 To inform members of possible funding opportunity up to £25,000 for local food related projects around tourism and local food e.g. food trail, Spring Festival/Farmers Fayre (see funding notes and website details), and to ascertain if members would like the Town Clerk to investigate this further in view of making a bid by end of September in line with the conditions. Funding would need to be spent or budgeted by April 2017.

Resolved: Members agreed to give permission to the Town Clerk to investigate the funding opportunity up to £25,000 for local food related projects around tourism and local food further with a view to making a bid by the end of September 2016 in line with the conditions.

250 Beverley Food Festival

- i) **To receive a project plan of the Food Festival to date, and receive Councillors duty times during the day**

Resolved: Members agreed to defer the duty rota to the next Food Festival Meeting on the 19th September 2016.

- ii) **To confirm that Councillors Aird, Begnett, Dodsworth, Jack, Machen, Pearson and Willis who have attended the Food Festival Working Group, use the 6 places for Councillors to attend the Beverley Town Council and East Yorkshire Local Food Awards on 22nd September at Beverley Tickton Grange**

Councillor Jack said he is unable to attend.

Resolved: Members agreed that Councillors Aird, Begnett, Dodsworth, Machen, Pearson and Willis would attend Beverley Town Council and East Yorkshire Local Food Awards on 22nd September at Beverley Tickton Grange.

- iii) **To consider advertising BTC events for 2017 in 'Welcome to Hull and East Yorkshire 2017' hardback book, circulated widely and available on the internet and also an app at the reduced cost of quarter page £225, half page £395 or full page £620. Finding is available in the Field to Table to facilitate this.**

The Deputy Town Clerk is to find out the coverage/scope/destination of the book and also whether the app and internet are included and inform Councillors in order that a decision can be made.

251 To appoint a reserve Councillor attend ERNLLCA AGM on 15.9.16, if any other Council representatives are unable to attend.

Resolved: Members agreed Councillor Begnett be the reserve Councillor to attend ERNLLCA AGM on the 15th September 2016.

252 To consider attendance at NALC Larger Local Councils Conference 2016 – Changing Places – Wednesday 30 November 2016 – Royal National Hotel, London at the cost of £220 per delegate, this is attended by the Town Clerk and a Councillor.

Resolved: Members agreed Councillor Begnett and the Town Clerk attend the NALC Larger Local Councils Conference 2016 – Changing Places on Wednesday 30 November 2016

Signed..... Date.....

FULL COUNCIL 5th SEPTEMBER 2016

Min/Action	Person Responsible	Report back date
Public Forum – white lines on pavement to enable cars to park	The Deputy Town Clerk	As soon as possible
Min 245 – Report back from meeting on 22 nd September 2016	The Mayor	Next Full Council
Min 248 – Committee Structure	The Mayor	Next Full Council
Min 249 – Funding opportunity for local food related projects around tourism and local food	The Town Clerk	September 2016
Min 250 (i) - rota for Food Festival	All Councillors	19 th September 2016
(ii)-attend Beverley Food Festival & East Riding Local Food Network Awards	Councillors Aird, Begnett, Dodsworth, Machen, Pearson and Willis	22 nd September 2016
(iii)-More information to be obtained re Welcome to Hull & East Yorkshire 2017 advert	The Deputy Town Clerk	As soon as possible
Min 251 – Reserve Councillor – ERNLLCA AGM	Councillor Begnett	
Min 252 – Attendance at NALC Conference	Councillor Begnett and the Town Clerk	